

Caring Clowns International

"Enriching Lives Through Joyful Connections"

P.O. Box 75, Suquamish, WA 98392

www.caringclownsinternational.org

2010 Annual Report

April 2011

This report provides highlights of Caring Clowns International (CCI), and speaks to our activities in 2010 and plans for 2011.

CCI is an IRS qualified 501(c)(3) tax-exempt charitable non-profit organization.

We are a unique organization in the clowning arena. We are all-volunteer, and in addition to providing "care" clowning (as opposed to circus or party clowning) on a very professional level, we raise funds and provide them to other non-profit organizations to fund projects helping children in need.

♥ Our Mission:

We clown to heal and expand the human spirit: people-to-people, country-to-country and culture-to-culture. We fund projects that improve people's lives.

We have clowned in Brazil, Canada, The Caribbean, Cyprus, The Dominican Republic, England, France, Greece, Guatemala, Hong Kong, Italy, Kenya, Mexico, Peru, Russia, South Africa, South Korea, Thailand, throughout the United States and Vietnam, and continue to expand to other countries around the globe.

♥ Board of Directors: Our Board of Directors continues to evolve, with some members leaving and new members joining. Our current Board includes:

Jed "Duffy" Selter, President and acting Executive Director
Dave "Alfredo dona Cooka" Nichols, Secretary
Mike "Banjo" Honstain
MaryLou "Lupy Lu" Iverson
Nicole "Nickilz" Robbins
Laurie "LaLa" Smith

♥ Membership: CCI has continued to grow from its inception in April 2002. In 2010, we ended the year with 33 clowns in California, Connecticut, Idaho, Illinois, New York, Tennessee, Virginia and Washington state, as well as clowns in England, Peru and Vietnam.

♥ Our Work and Its Reach: In 2010, we clowned in 80 events in the U.S. and in Peru. These included entertaining at:

- Orphanages
- Children's and other hospitals
- Protective residences for abused children
- Events for homeless children and adults
- Schools and residences for the disabled
- Retirement centers
- Community parades and other celebrations
- Military homecomings and other military celebrations
- Auction fund raisers for nonprofits
- Office and private parties
- Children's birthday and other celebration parties

The organizations we supported in 2010 with clowning and donations include:

- American Cancer Society - Puget Sound Area, Washington
- American Red Cross - Puget Sound Area, Washington
- The Cystic Fibrosis Foundation – Puget Sound Area, Washington
- Hospital Del Nino (Children's Hospital) – Lima, Perú
- Komedyplast - (Facial reconstruction and educational surgical teams) – Boston, Chicago and Peru
- Lexi Kazian Foundation (Providing unique home equipment and staging events for poor families with special needs children) – Chicago, IL
- Mary Bridge Children's Hospital – Tacoma, Washington
- Mobility Builders & the Wheelchair Project (Designing and fabricating custom wheelchairs free for disadvantaged quadriplegic and paraplegic children) – Seattle, Washington and Lima, Peru
- The Muscular Dystrophy Association - Lynwood, Washington
- North Kitsap Fishline (Local food bank and thrift shop- helping needy people and a weekend feeding program for poor children) - Kitsap County, Washington
- Prosthetics Outreach Foundation (POF) (Prosthetics and related services and club foot correction and education for children and adults) - Angola, Bangladesh, Sierra Leone, Vietnam
- US Navy, Marine Corps members and families – Puget Sound Area, Washington
- Vine Maple Place (VMP) (Transitional housing and life skills education for indigent families) – Maple Valley, Washington

♥ The Breadth of Our Giving: Because of the generosity of our donors, CCI has:

- Helped feed numerous in-need families in Kitsap County, Washington
- Helped previously homeless mothers with children with housing, food and a support system to get back on their feet as contributing members in semi-rural Maple Valley, Washington
- Helped with earthquake relief in southern Peru and Haiti
- Helped fund life changing craniofacial and cleft lip/palate surgeries for numerous poor children in Peru
- Provided wheelchairs for the needy in several countries, including 30 custom made wheelchairs for quadriplegic and paraplegic poor children in Peru
- Sponsored a club foot emergency surgery and education program in Vietnam

We have been able to bring joy and laughter through clowning and gifts (red noses, balloon sculptures, toys and stuffed animals) to thousands of children and parents; hospital patients and staffs; folks in retirement and assisted living facilities, and to other community members; to

members and the families of our US military branches; and to many others throughout the United States and in nineteen countries - several of which we have visited on numerous return trips.

During our international travels, CCI has donated thousands of toys, toothbrushes and toothpaste, and writing supplies for children in numerous orphanages, clinics and hospitals.

- ♥ Our Volunteer Time Commitment: Considering make-up and travel time, and an average of 4 hours performance time, each clown spends approximately 8 hours per gig. With an average of 4 clowns per gig, during 2010 our volunteer clowns donated approximately 2,600 hours.

In addition to clowning, several of us spent approximately 2,800 hours in 2010 managing CCI and our projects.

- ♥ Web Site Revision: In mid-year 2010, using all volunteer hours, we revamped our web site, with a new look and new features. This was a major undertaking.

The new web site was designed and developed by our new volunteer web mistress Melissa "Web Wizinette" Gray. Melissa did a fantastic job on the site, and continues to support CCI in a most generous fashion.

- ♥ Our Administrative Overhead: These costs typically include CPA and bookkeeping fees, office product expenses, and the purchase of balloons and red noses we give away at clowning gigs.

As an all-volunteer nonprofit, we strive to keep our overhead costs below 15%. With a relatively constant cost of overhead, the percentage of overhead varies depending on the total amount of contributions raised in a given period.

None of CCI's funds are used for personal clown expenses.

- ♥ Long Term Donation Goal: Our goal has remained unchanged. It is to raise and responsibly donate \$5,000,000 to organizations and projects that help children in need in the world.

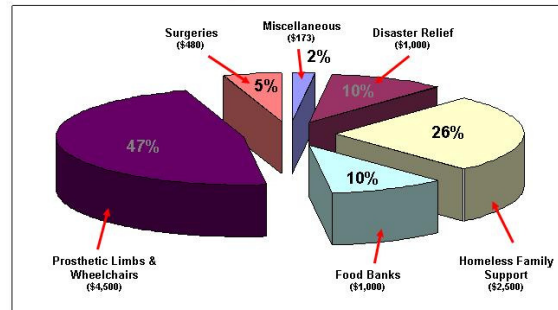
- ♥ Monetary Contributions and Funds Usage

Funds we raise are used in the United States and in developing countries for disaster relief and in orphanages, hospitals and schools to purchase food and other essentials, medical and dental supplies and equipment, books and school supplies, stoves, and clothes washers and dryers; to build and improve facilities supporting needy youth; for children's scholarships; for the purchase, fabrication and fitting of prosthetic limbs for young people, and for providing related supporting services; for club foot education and emergency surgeries; for fabrication of custom made wheelchairs for quadriplegic and paraplegic children; and to fund complex craniofacial and cleft lip/cleft palate surgeries free for children.

2010 - Through the generous contributions of individuals, businesses, service clubs and grants, in 2010 CCI either directly donated or brokered the donation of \$9,653 to other responsible organizations to help children in need.



\$9,653 Donated In 2010 to Help Children in Need Locally and Internationally

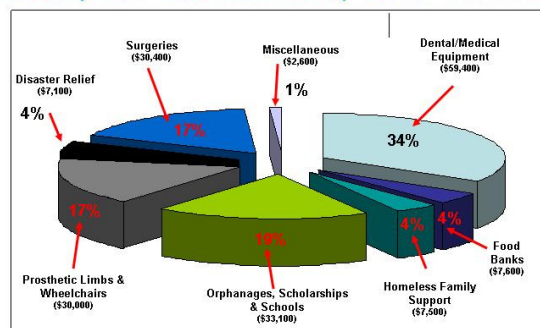


December 2010

Since Our Inception in 2002 - We have donated almost \$180,000 to other responsible organizations to help children in need.



\$177,500 Donated to Help Children in Need Locally and Internationally 2002-Mid 2011



March 2011

- ♥ Looking Forward: Our focus into 2011 and beyond continues to be:
 - Expanding our ability to raise funds to contribute to organizations helping children
 - Continue to support and clown in the communities in which we live
 - Provide increasing opportunities for training and social interaction for our members
 - Travel internationally supporting children

In 2011, we have plans to start two new chapters of CCI: one in suburban Chicago, and one in suburban London, England. Local CCI clowns will manage each of these chapters. They will be responsible to recruit clowns, participate in local community events, identify local nonprofits helping

kids in need to contribute to, and raise funds to make these donations. They will be mentored and assisted in every aspect by clowns in the Puget Sound area managing CCI's general affairs.

In 2012, CCI will celebrate our 10th anniversary. By the end of 2012, our financial giving goal is to have raised and responsibly donated to other nonprofits helping children a total of \$250,000. That said, our challenge for the remainder of 2011 and 2012 is to raise approximately \$70,000. (This is a tall order for a bunch of clowns!)

The last few years have admittedly been tough for fund raising. We will continue to explore innovative ways to raise funds and expand our public exposure to achieve our financial giving goals.

We are sincerely grateful for the caring and support of all our contributors

For Caring Clowns International

Jed “Duffy” Selter

Jed “Duffy” Selter
President and Executive Director (Volunteer)

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